

# PROJECT one

**Responding to climate change**

Supporting your journey to net  
zero carbon (NZC)

# Delivering NZC

Climate change has emerged as the defining priority of our time.

The time to act is now.

- Expectations from governments, customers, suppliers, employees and customers have changed
- Organisations must act now to reduce their carbon emissions and demonstrate their commitment to combating climate change
- If you have not started a Net Zero Carbon programme then you need to. If you have, you need to accelerate it
- Agree your vision, objectives and implementation approach up front before mobilisation so the end goals and journey are clear
- Build a joined-up plan and communicate hard to all stakeholders in order to drive effective delivery.



## If you don't have a NZC strategy and plan:

- Your investors will invest elsewhere in those that do
- You may not be compliant to new regulation
- Your employee proposition will be affected
- You will lose market share and credibility.

# Project One can help

**Our industry experience and approach, built on our own journey to NZC, combined with our programme delivery expertise will help you achieve your NZC objectives**



Change expertise

Define the steps required to reduce carbon emissions



Genuine independence

Call out the right thing to do



Bespoke solutions

Tailor the approach to your specific situation



Whole-team knowledge

Call on a huge depth of NZC experience



Results focus

Drive towards the NZC business outcome



Hybrid working

Lead on-site and virtual teams



Collaborative assurance

Work by your side to deliver NZC outcomes



Capability uplift

Bring your team along the NZC journey

# Responding to climate change - mobilise for NZC

Our team will work with you to mobilise NZC programme activity over four phases:

## Our team

- We generally deploy a team of two or three highly experienced change management consultants with specific NZC / regulatory subject matter expertise
- An experienced member of our Leadership Team will align senior stakeholders and inject expertise
- We agree timeframe, approach and resource requirements prior to work commencing
- We can run this work remotely, using individual and workshop style video calls or face to face.



## Direct

- Ensure alignment to strategy and determine priorities
- Drive Exec team to stand collectively behind change
- Establish one Exec-level sponsor.



## Engage

- Articulate NZC vision and outcomes so all understand
- Agree benefits ownership and bake into plans
- Set-up robust governance to enable clear decisions.



## Plan

- Create a clear roadmap, delivery plan and structure
- Map out, agree and manage dependencies
- Agree initial funding and drawdown approach.



## Mobilise

- Invest in the right team, filling any capability gaps
- On-board in stages, ensuring value for money
- Communicate, build team spirit and delivery culture.

# Key NZC factors to consider

**Our NZC transformation expertise gives you the skills you need to relentlessly drive delivery, remaining in control.**



Make sure you inject the right level of capability.

We work with our customers to infuse a deep level of delivery skill and NZC experience to:

- Bolster in-house capability and drive with pace and clarity
- Mitigate the key risks
- Focus on the NZC business outcome and the journey required
- Enable effective decisions
- Ensure your business can land a sustainable solution covering the relevant scope areas (direct and indirect emissions).

## **Carbon Emissions Baseline**

Utilise existing data where possible to baseline your current carbon emissions status. Build on existing support and understanding.

## **NZC Vision & Strategy**

Define the vision and strategy aligned to business strategy and secure senior commitment. Be clear and realistic on timescales with a strategy that is achievable.

## **Enterprise-wide Scope**

Extensive enterprise-wide coverage is important covering operations, travel, fleet and production. Engage employees in the vision and treat as a transformation programme.

## **Stakeholder Expectations**

Understand internal and external stakeholder perspectives. Engaged and interested stakeholders will include investors, employees, customers and the supply chain.

## **Engage the Supply Chain**

Critical for indirect emissions included in compliance reporting. Map the supply chain with their NZC ambitions and targets.

## **Programme Delivery**

Mobilise a capable team with adequate levels of resource. Produce a detailed plan aligned with the vision, strategy and scope. Assess the risks and establish an effective reporting mechanism.

# Who we are

## We are a leading, independent consulting business specialising in change:

- We have been working as part of the Business in the Community NZC Taskforce and can leverage this experience
- We have delivered our own NZC strategy and made the Race to Zero pledge (one of only 1800 SMEs globally to do so)
- We are implementing our own NZC programme to meet the commitments made as well as our supplier, employee and customer expectations
- We are change experts; we make the complex simple
- We have extensive experience of compliance driven regulatory programmes and bring cross-sector insight
- We support large organisations with complex change and ambitious businesses undergoing transformation
- We provide a comprehensive set of change services to accelerate and de-risk your change investments
- We work in close partnership with our customers, focusing on clear outcomes and building your in-house capability
- We build long-lasting partnerships, based on trust.

**PROJECT**one

**Confidential**

# PROJECT one



Rolls-Royce

SHOP  
DIRECT



**BAE SYSTEMS**

Harrods



AstraZeneca 

**We support organisations across all sectors,  
working both in the UK and internationally.**

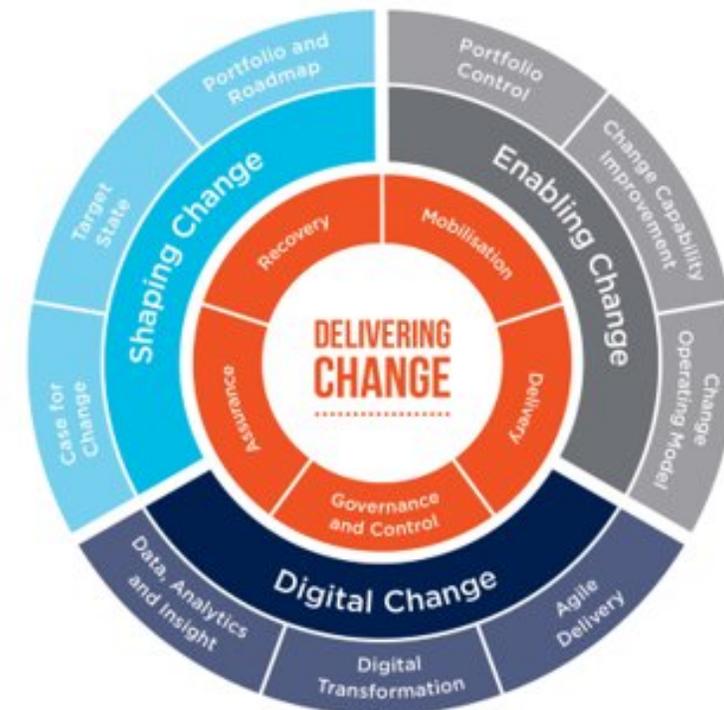
# What we do

**We help ambitious organisations to change, thrive and grow.**

**As specialists in change and transformation, we offer an end-to-end service, working alongside you at every stage of your journey:**

- **Shaping Change:** translating strategic ambitions into clear NZC change plans
- **Delivering Change:** ensuring change remains on track, delivering the required business outcomes
- **Enabling Change:** improving your own organisation's change capability and understanding of NZC
- **Digital Change:** delivering the foundations that will drive your digital strategy and support the NZC ambitions.

## Our End-to-End Change Services



**We have been delivering complex change for over 20 years.**

# Our experts

Our team has relevant experience and understanding of NZC, and unique insights gleaned through our work with the Business in the Community NZC Taskforce and Technical Advisory Group



## **Sean Ellis – Consulting Director**

Sean is an experienced programme, transformation and consulting director. As a member of our Leadership Team, Sean leads our Energy, Utilities and Infrastructure sectors. He has led many, multi-vendor, complex regulatory and transformation programmes in both industry and consulting and held senior leadership roles at Thames Water, EDF, BT, and Capgemini. Sean attended the Cambridge University Sustainability Leadership course while at EDF. A member of the Business in the Community (BiTC) NZC Technical Advisory Group, Sean leads all NZC activity at Project One.



## **Jo Taylor – Consultant**

Jo is an experienced programme and change management consultant with experience in both IT and business transformation. With a degree in Environmental Science, Jo is passionate about sustainability and has worked on projects such as the Dubai Sustainable City Project. A key member of the Project One NZC Committee, Jo developed the plan to measure the carbon footprint and has been instrumental in driving Project One's alignment to the Race to Zero campaign. Jo has multi-sector experience including, Energy & Utilities, Financial Services and the UK Government.



## **Jo Battam – Consultant**

Jo has led strategic change programmes across many sectors including Energy and Utilities, Telecoms, Retail, Central and Local Government and the NHS. Jo has also been instrumental in mobilising Project One's NZC transformation activity and is a passionate supporter of sustainability initiatives. A stakeholder management expert, Jo also has experience in leading 3<sup>rd</sup> party suppliers across both business process and IT development programmes. In addition, Jo has led many programmes covering procurement, organisation cost reduction and IT service delivery.

# External recognition



Special recognition for:

**Digital Transformation, and Organisation and Change**

Voted by our customers and peers.

Committed to climate change:

Signed up to the **UN Race to Zero campaign** and UK Government sponsored **SME Climate Hub**.

Ranking in **3<sup>rd</sup>** place:

**Fastest International Growth**

Independent comparison of 200 mid-market organisations.

Recognised as a:

**A UK Best Workplace Centre of Excellence in Wellbeing**

Independent accreditation via an anonymous employee survey.